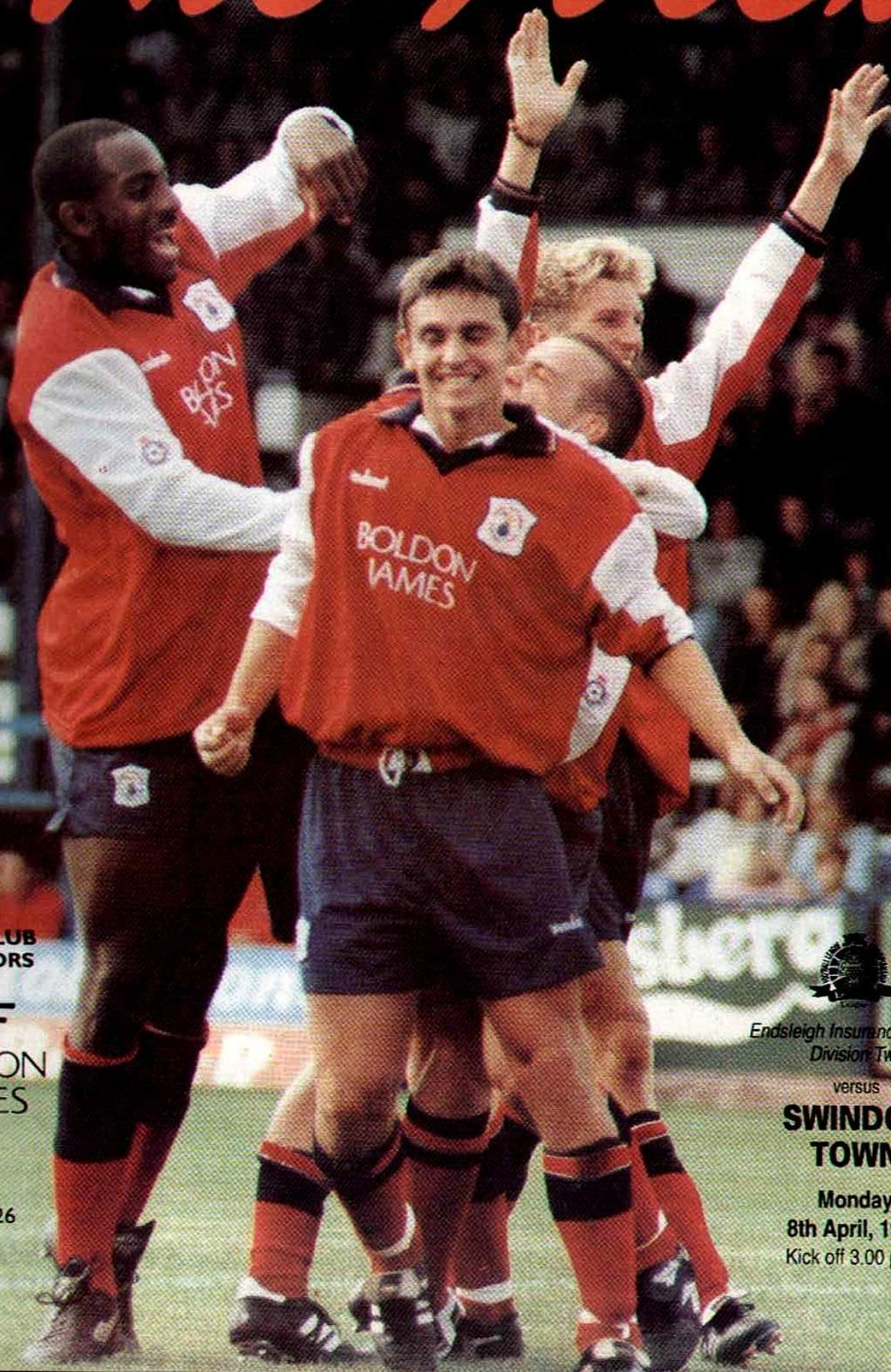


The Alex



MAIN CLUB
SPONSORS



**BOLDON
JAMES**

Season
1995/96
Issue No. 26

£1.30



Endsleigh Insurance League
Division Two

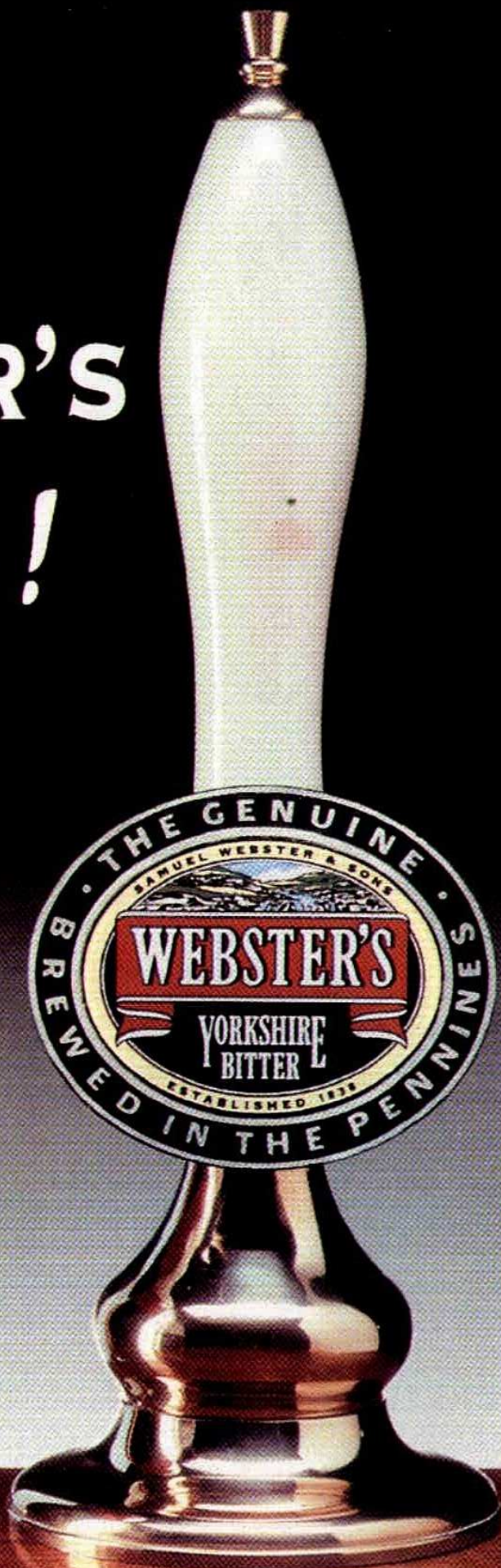
versus

**SWINDON
TOWN**

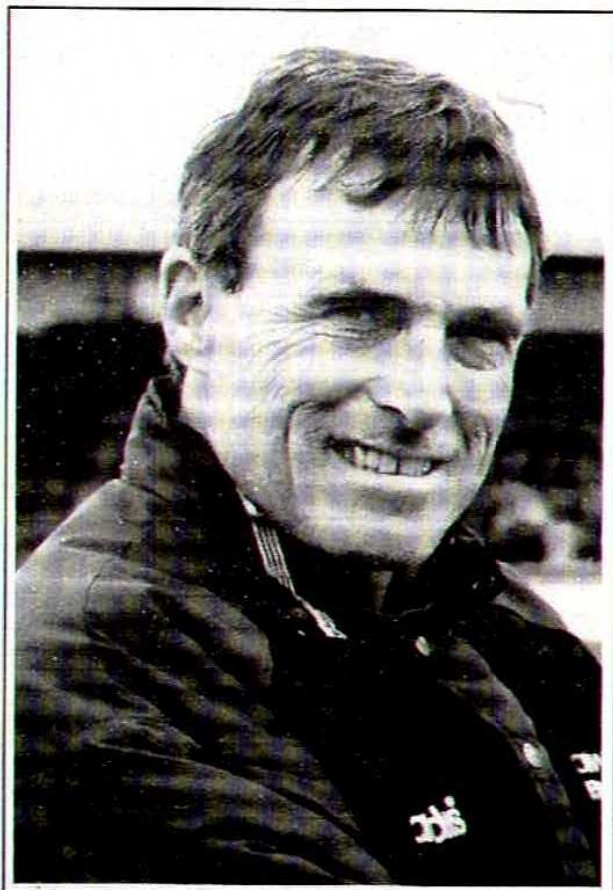
Monday
8th April, 1996
Kick off 3.00 p.m.

WEBSTER'S

*Pure
Yorkshire!*



Dario Writes



Writing these notes after the Carlisle game and before the Brentford game means I cannot comment on the state of affairs. However, one thing is obvious, and that is that we must win this game today to stay in with a chance of automatic promotion. It's a big game for us today and it's good to be involved in these sort of games.

A win at Brentford will have been a terrific

result for us. They have recovered recently after a poor start to the season and will provide a stern test for us. David Webb's sides are always uncompromising and difficult to beat.

If we have won, or even drawn, we will have played better than we did at Carlisle almost a week ago. Those of you who make the trip must have wondered what had happened to our football! I thought that if I could get to them at half-time before Carlisle scored, we would improve in the second half. Well, we didn't!

Overall, I think that is the poorest our quality has been this season and it was impossible to see where the football was going to come from. Although it didn't help losing Chris Lightfoot so early, we are not relying on him to get the ball down and play. Although we are trying to change our style a little, we are not going to adopt a policy of trying to pick up the ball from the heads of the opposing central defenders!

After the encouraging signs shown in the Chesterfield game, it was a disappointing evening for us all.

Anyway, whatever the result at Brentford, we still have an exciting end of the season ahead of us.

A handwritten signature in black ink, which appears to read 'Dario Gradi'.

CREWE ALEXANDRA F.C. Co. Ltd.
GRESTY ROAD, CREWE. CW2 6EB. Telephone: 01270 213014

Recorded Information Telephone Line
The ONLY official
Crewe Alexandra Hot Line
0891 66 45 64

Supporters Information
and Ticket Line
01270 252610

Programme Editor: Harold Finch

Crewe Alexandra Official Programme

Views expressed by individual
contributors are not necessarily those of
the Football Club

The same free kick twice in a season

Travelling Alex fans had already seen the effects of a quickly taken free kick, Danny Murphy registering a goal in the away game at Bristol Rovers, but last weekend it was the turn of the home fans to see exactly the same thing happen when scoring his first goal in the Chesterfield game. That goal took him into double figures for the season, and his other strike in the second half took his tally up to 11 to date.

Another double for the Alex

The 3-0 victory over Chesterfield last weekend gave the Alex their fourth double of the season, and our first double over the Derbyshire side since Season 1983/84. In this latest win, there were different scorers than there had been in the away game at Saltergate.

All change in 'A' Stand

In view of the number of visiting fans from Chesterfield for our last home game, our own fans, particularly season ticket holders, were able to move from their customary places so that we could accommodate these extra fans. In addition, it enabled the club to properly supervise them during the time the visitors were here.

ENDSLEIGH INSURANCE LEAGUE

- DIVISION TWO

AS AT 2ND APRIL, 1996

	P	W	D	L	F	A	Pts
Blackpool	40	22	11	7	61	33	77
Swindon	36	20	12	4	56	26	72
Crewe	39	20	7	12	70	48	67
Notts County	28	18	12	8	51	32	66
Oxford Utd.	39	18	10	11	57	37	64
Chesterfield	37	18	9	10	49	40	63
Stockport	40	16	11	13	54	44	59
Bristol Rovers	39	17	8	14	50	52	59
Bradford	39	17	6	16	56	59	57
Wycombe	39	14	14	11	54	46	56
Bristol City	40	14	13	13	47	49	55
Wrexham	39	13	15	11	60	49	54
Bournemouth	40	14	8	18	44	61	50
Walsall	37	13	10	14	45	36	49
Peterborough	39	12	12	15	53	53	48
Brentford	40	12	12	16	46	44	48
Shrewsbury	39	12	11	16	50	55	47
Rotherham	39	11	12	16	42	53	45
Burnley	37	11	11	15	46	57	44
York	38	10	12	16	49	61	42
Carlisle	39	9	13	17	47	61	40
Swansea	40	8	14	18	36	67	38
Brighton	38	8	10	20	38	56	34
Hull	39	4	15	20	28	60	27

Crewe Alex Goalscorers Season 1995/96

	Lge	C.C.C.	A.W.S.	F.A.	Total
Edwards	15	4	-	2	21
Rivers	8	-	1	2	11
Adebola	8	1	-	2	11
Murphy	9	-	1	1	11
Savage	7	-	1	-	8
Macauley	5	-	1	-	6
Westwood	4	-	-	1	5
Whalley	2	1	1	1	5
Booty	2	-	-	1	3
Lennon	2	1	-	-	3
Collins	1	1	1	-	3
Garvey	2	-	1	-	3
Tierney	2	-	-	-	2
Unsworth	-	1	-	1	2
Blissett	1	-	-	-	1
Smith S.	1	-	-	-	1
Own Goals	1	-	1	-	2
Total	70	9	8	11	98

Crewe Alexandra Football Club
30p "Money Off" Voucher

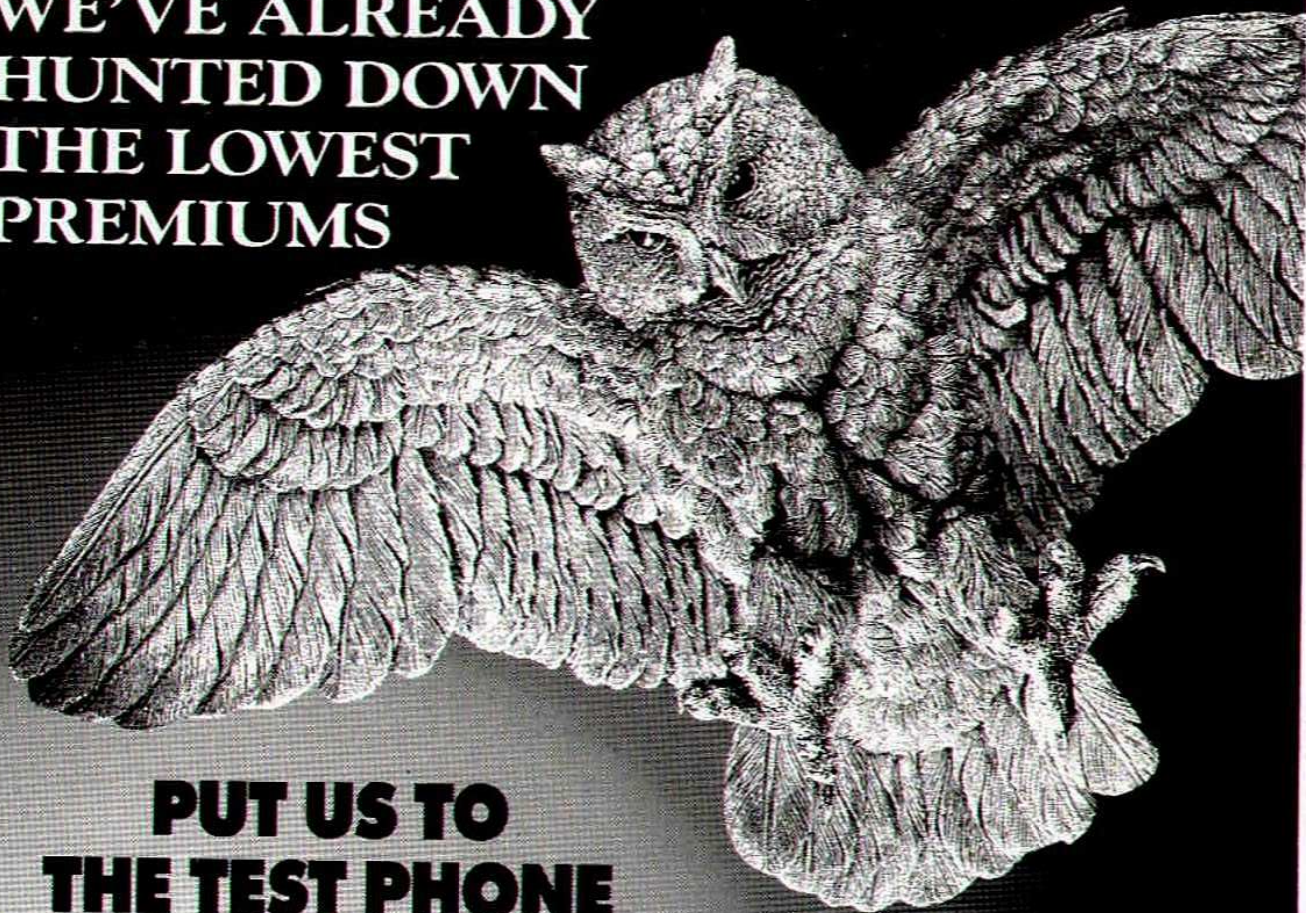
This coupon can be used to obtain 30p off a Match Ticket purchased before the day or from any purchase from the Club Shop or Away Travel

**FOR THE LATEST CLUB NEWS
RING THE ALEX HOTLINE ON**

0891 66-45-64

MOTOR & HOME INSURANCE

WE'VE ALREADY
HUNTED DOWN
THE LOWEST
PREMIUMS



**PUT US TO
THE TEST PHONE
NOW!**

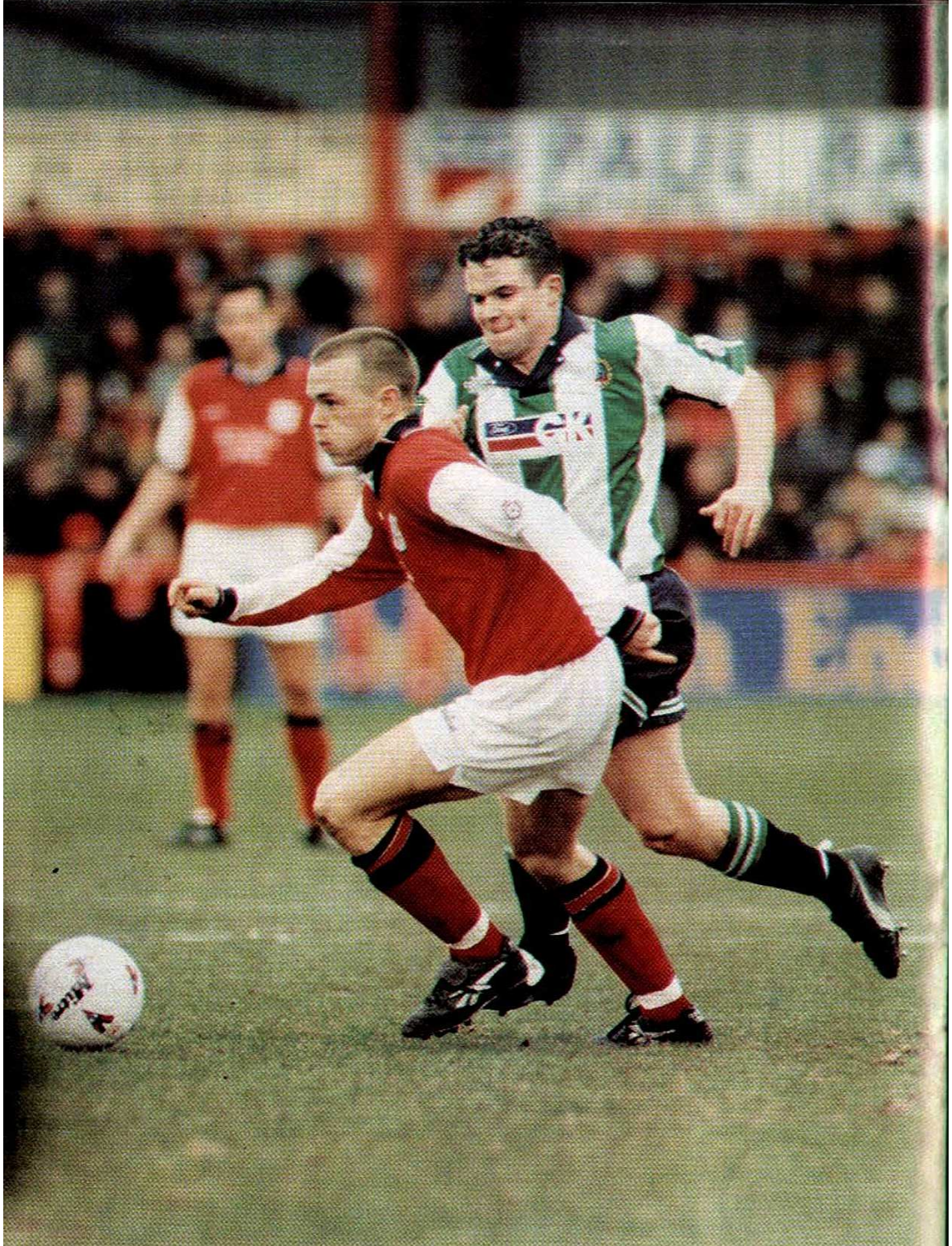
01244 313712

1 Friarsgate, Grosvenor Street, Chester

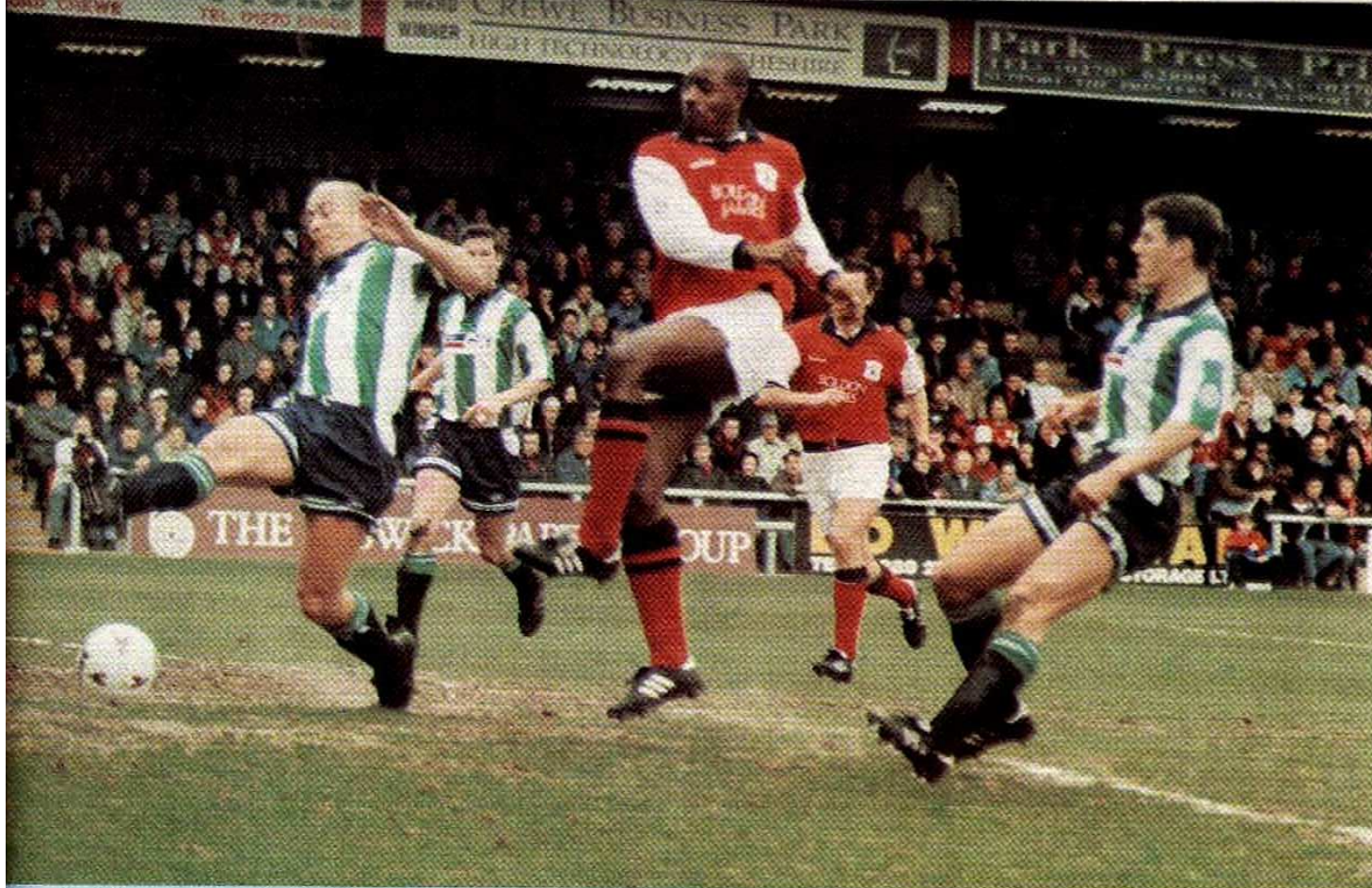


Endsleigh



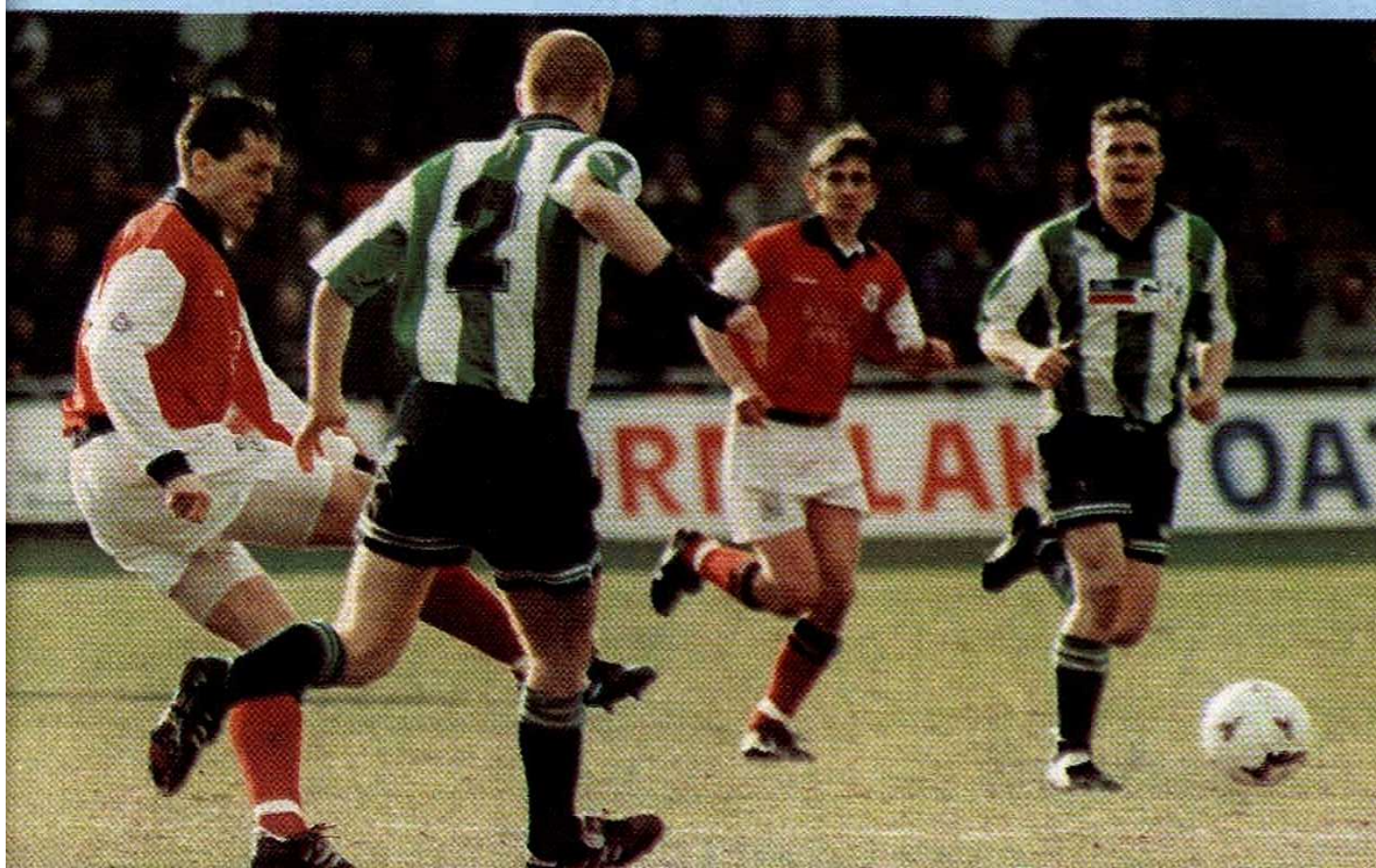


It turned out to be a good day for Danny Murphy, not only did he score twice, he was also selected as the Sponsors Man of the Match



(above) **Take that - Dele Adebola lets fly with his favourite left foot against Chesterfield**

(below) **It's good to be back - Steve Macauley back into league action after a long lay off through injury.**



VIEWPOINT

At one time, it was a widely held view that the Easter programme undertaken by clubs in the Football League was a time when several of the promotion and relegation issues could be, and sometimes were settled. That has to quite an extent altered, clubs do not now undertake the punishing schedule that used to apply i.e. games on Good Friday, Easter Saturday and then Easter Monday.

For one thing, it often meant that if a player was injured in the first game there was very little time for him to be able to regain full fitness for the others. This season, we will of course have games on Easter Saturday and then Easter Monday and in some cases on the Tuesday. The rewards of three points for a win and just one for a draw has also seen competition between the clubs at one end of the league table or the other become much tighter. In some divisions it is already apparent that some issues will not be decided until the very last day of the season.

To show the importance of that last day of the season, we now read that the games on the traditional last Saturday will now be put back 24 hours until the Sunday, such is the power of Television where such changes can be made to suit the schedules of the programmers in the various regions.

Gradually, we are now also seeing the build up to the European Championships being held in this country during the summer months. For those football followers who collect

programmes, they are going to be in for a hectic and also expensive time. From information already to hand it would seem that there will be a separate programme issue for every game in the competition. In all, including the final there will be a total of 25 issues, priced, I understand at £4.00 each. It does not need a calculator to work out that if you are going for the full set then it is going to cost you over £100. Just think, if you were to forfeit such an outlay it would go a long way towards the purchase of a Season Ticket at your particular club! Obviously a certain amount of market research has already been done to come up with such a saturation cover. Past tournaments have often seen a brochure type issue, at least until the later stages when individual issues then take over.

As in all things, there will be those that will decide to get them and others who will resist the temptation. Still on the same subject of Programme Prices, the Coca Cola Cup Final between Aston Villa and Leeds United was a £5.00 issue and it is already known that this year's F.A. Cup Final will cost £6.00, this represents a 20% increase on last year's price of £5.00. We will, as always be ordering copies for those who wish to purchase them, but it would only be right to point out **that only firm orders** will be taken. Please let us know in the Programme Shop, situated on the car park at the rear of the Main Stand.

In his build up to the European Championships, Terry Venables, still in charge, saw his side record another win, this time over Bulgaria, although it must be said that it did seem that Bulgaria had managed to get an equaliser. For all the England party there would have been relief on the England bench when the match referee turned their appeals down for handball.

Neil Lennon won his sixth cap for Northern Ireland, unhappily

the game did not end in a win. Still talking about Neil, it was good to see him in the P.F.A. team for the Second Division the name of Neil Lennon appeared once more. The voting for that team having been carried out while Neil was still an Alex player. That was the third successive season that Neil had been included in a P.F.A. side, once in the old Third Division and now twice in the Second Division. We now have to hope that when the same time of year comes round once more that we shall see another Crewe player appearing in such a selection - the question being, which one of our players could it be next time around?

In the Fair Play Award again operating in the Football League, it is good to see that Crewe Alexandra are still leading the field in our own Division, every time a home goal goes in it gives us two extra points and four for an away goal. We can of course lose points for a booking, one point or two for a sending off, happily in that vein yellow and red cards are not a common occurrence. In that context it was unusual to see a comment in a recent Chesterfield programme talking about this award and particularly how Crewe Alexandra are described. We were shown as the "Traditional goodie goodies" - there is nothing wrong with that, we have after all won 20 league games at the time of writing and drawn 7, that proves there is no lack of commitment on the part of our players. A player does not have to get booked or sent off to win a game!

No replays were necessary in the F.A. Cup Semi-Finals, it will be a North West Final Liverpool v Manchester United. It should prove to be a real classic tie. Can Rob Jones claim his second winner's medal this year - we all hope so.

A Fridriksson

Follow the Alex



in your

Sentinel

Welcome to SWINDON TOWN

At the end of Season 1994/95, Swindon Town had finished in 21st position in Division One with a total of 48 points, some six points behind Sunderland who had escaped relegation and were thus relegated to Division Two. Steve McMahon had been appointed as Manager in November 1994 and that was in fact his first such Managerial appointment.

Promotion back to Division One at the earliest possible moment was the target that he set and all during the current season they have been right in the leading positions, most of the time in top spot. It was not until the 30th September that they were to be defeated for the first time going down 4-3 to Wrexham. At home they remained unbeaten until Shrewsbury Town visited there on the 25th November and the Gay Meadow side went home after winning 1-0.

So far this season they have proved to be formidable opposition, particularly when on their travels, winning 10 drawing 5 and losing 3 in total, at Wrexham as already mentioned, at York and so very recently in a midweek game at Oxford. The 3-0 reverse at Oxford was in fact their heaviest of the season to date.

Support for Swindon Town throughout the season has been good, around the 10,000 mark. They had started the season with an attendance of 7746 for the visit of York City in mid August but things have improved since then. The highest for a league game being the 13,041 for the visit of rivals Oxford United and the crowd for the Wycombe game of 12,976 not being very far behind.

Cup competition have seen some attractive opposition come down to the County Ground. It all started in the Coca Cola Cup second round, when Blackburn Rovers were the visitors, they had earned that tie with a first round win over Cambridge United on a 3-2 aggregate scoreline. Blackburn did dismiss them but both ties had excellent attendances.

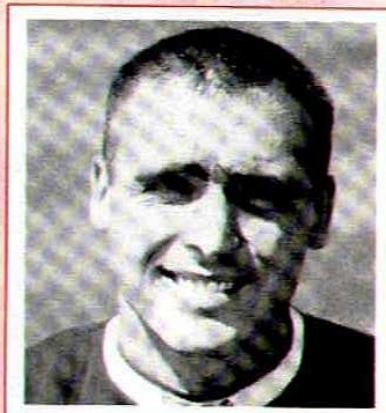
When F.A. Cup time came around, they were favoured with a series of home draws, round one saw Cambridge United there once more but this time they were soundly beaten 4-1, Cardiff City came next, to be defeated 2-0. Round three saw non league opposition in the form of Woking, another home win 2-0 and then it was Oldham Athletic, from Division One. The lone goal scored by Steve McMahon proved vital for it was the one that dismissed the Boundary Park side from the competition. Swindon were in Round 5 and they got the home draw with Southampton who had only overcome Crewe Alex after a replay. The Saints did not win this one at the first attempt, they were held 1-1 at the County Ground but then won the replay 2-0.

The Auto Windscreens Shield saw them draw at Torquay and then beat Colchester United but they were to go out in the next stage, beaten by Hereford United by that narrowest of margins 1-0. The combination of Wayne Allison and Steve Finney up front has accounted for half of the Swindon goals tally but due to the unfortunate injury to Finney in the away game at Burnley they will have to manage without him

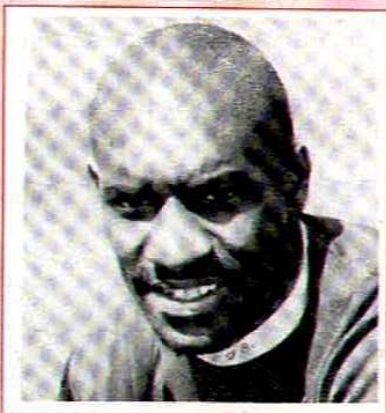
for the remainder of the season. With strength in depth they will have been working on yet another pairing to keep the goals flowing along.



Steve McMahon



Mark Seagraves



Wayne Allison

G. Blackhurst & Son Ltd

Your first stop for Avis Car Hire

- Friendly local service from a family company who care
- Back up from 200 offices throughout the UK
- Cars, Vans and 7 Seaters
- Vauxhall, Renault, Peugeot, Volkswagen



SPECIAL RATES AVAILABLE

* Personal accident insurance not included

AVIS

We try harder.

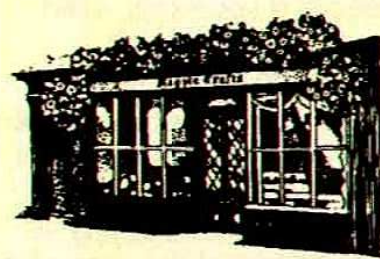
G. Blackhurst & Son Ltd,
Bradfield Road Service Station, Bradfield Road, Crewe.
Telephone: 01270 500988

AVIS TRIES HARDER IN CREWE



Magpie Crafts

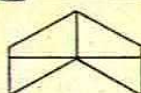
44 Hospital Street, Nantwich
Cheshire. CW5 5RP
Tel: Nantwich 629808



If you're out of work

Join a **WINNING TEAM** at our **JOBCLUB**
in Mirion Street, Crewe

Cheshire County Council
Economic Development



INVESTOR IN PEOPLE

Committed to Equality
of Opportunity



JOBCLUB is a straightforward approach
to helping you help yourself get a job



**EMPLOYMENT
SERVICE**

JOBCLUB can definitely improve your chance of finding a job by giving you...

- ☐ Access to the latest job vacancies, local papers and journals
- ☐ How to find job leads, many jobs are not advertised
- ☐ Good quality C.V.
- ☐ Help with telephone and interview techniques and how to write more effective job applications
- ☐ FREE use of paper, telephones, stamps and photocopier

You'll be **OVER THE MOON** with the quick **RESULTS** you can get from **JOBCLUB**

Get yourself into the **PREMIER LEAGUE**, ring 01270 251473 or 01270 589228 for further details

Representing The Men from the County Ground

It is only in recent times that the name of **STEVE McMAHON** has not regularly been appearing on the team sheet for Swindon Town. He is their Player Manager and since his appointment in November 1994 there has been a big turn round in the affairs down at the County Ground. A most experienced player at the top level he has done much to create a team that seems destined to get back into the higher echelons at the first attempt after their relegation at the end of last season. As his assistant, he has **ANDY ROWLAND** another former player whose career had started with Derby County and Bury before arriving at Swindon in 1978 and when his playing career finished in the 1985/86 Season he was appointed as Reserve Team Manager and then later as First Team Coach.

• • •

Now claiming the No. 1 spot in the side is an Australian, **FRANK TALIA** who was born in Melbourne. Blackburn Rovers had signed him from Sunshine George Cross in August 1992 and had some time on loan with Hartlepool United. He was unable to get first team football at Ewood Park and signed for Swindon in November 1995 after having spent a month on loan with them. His first senior appearance for Swindon was on the 9th September last against Chesterfield.

FRASER DIGBY is the keeper who has recently been displaced in the side. He has been with Swindon Town since September 1986 after coming from Manchester United. His total appearances for the club now exceed 400. Signed a new contract with the club last November which now takes him through to 1998.

Defender **IAN CULVERHOUSE** was a former Norwich City player and when he moved in December 1994 the fee was the subject of a tribunal and a figure of £250,000 was the eventual outcome. Started as an apprentice with Spurs and had made one full appearance for them before moving to Norwich City. Has made the No. 2 spot his own.

Partnering him will be the experienced **PAUL BODIN**. Cardiff born, he was initially signed from the former league side Newport County for £25,000 in March 1988. He then went to Crystal Palace for £550,000 in 1991. He spent less than a year with Palace before coming back to join Swindon once more. Missed some of last season due to injury and has also been out of the side on occasions this season. Has been capped at full level by Wales.

At No. 4 will be newcomer, **DON LEITCH** only having moved down from Scotland on the transfer deadline day from Hearts. He is at present on loan

with the club and it was in the away fixture at Bristol City that he made his debut.

PAUL ALLEN is a member of the renowned footballing Allen family. Previously with West Ham United and then Southampton he came to the club in October 1995. However, it was with Spurs where he made most of his appearances totalling 377. Has been capped at Under 21 and 'B' level for England.

SHAUN TAYLOR. Born in Plymouth. He started out with non league side Bideford in the Western League before moving to Exeter City when 23 years of age. Before leaving Exeter for Swindon he had made over 200 league appearances for the Grecians. Has only missed a few games in the last three years.

MARK ROBINSON. Although born in Lancashire, at Rochdale he started as an apprentice with the Midlands side, West Bromwich Albion after leaving school in 1985. From there he went to Barnsley before going to join Newcastle United for a £450,000 in 1993. When signing for Swindon in July 1994 it was for a club record fee of £600,000.

WAYNE O'SULLIVAN. He was born in Cyprus and it was in 1992 that he made his debut for them against Oxford United. He came through the club's trainee ranks and has worked hard to become a regular first team player. He was selected to play



SWINDON TOWN F.C. 1995/96

Back Row: Wayne Allison, Paul Bodin, Shaun Taylor, Fraser Digby, Mark Seagraves, Andy Thomson (no longer with club) *Middle Row:* Ian Culverhouse, Kevin Horlock, Jason Drysdale, Steve Finney, Dean Hooper, Mark Robinson, Luc Nijholt (no longer with the club), Ty Gooden, Edwin Murray. *Front Row:* Martin Ling, Wayne O'Sullivan, Andy Rowland (First Team Coach), Steve McMahon (Player/Manager), Ross McLaren (Reserve Team Coach), Jonathan Trigg (Physiotherapist), Jamie Pitman (no longer with the club), Ben Worrall (no longer with the club).

in the Eire Under 21 squad to play Latvia in October 1995.

PETER THORNE was recruited from Blackburn Rovers in January 1995. He had started out as a trainee with Rovers and become a full time player in the 1991 close season. He was only to make one appearance at senior level, as substitute in the Charity Shield at Wembley against Manchester United. Has been amongst the goals this season.

The one to watch out for is **WAYNE ALLISON**, the leading scorer with the club this season. He was signed from Bristol City for a fee of £475,000 in July 1995. He had been an apprentice

with Halifax Town before moving to Watford for £250,000 in July 1989 and it was a year later that he moved to Ashton Gate.

STEVEN COWE is another player who has only recently signed for the club for a sizeable fee from Aston Villa and has already had his first outing with the first team.

MARTIN LING. An experienced player who had started out as an apprentice with Exeter City and later became a first team player. From Exeter he went down to Roots Hall to join Southend United. Had spells on loan with Mansfield Town and Swindon but later joined County on a permanent basis. Can also be

relied upon to score some vital goals.

MARK SEAGRAVES. A central defender who was signed from Bolton Wanderers for £100,000 in June 1995. During his career to date has also been an apprentice with Liverpool, on loan with Norwich City and then had a spell with Manchester City.

KEVIN HORLOCK. Born in Plumstead he has represented Northern Ireland at full and Under 21 level. He was signed from West Ham United on free transfer in the summer of 1992 and made his debut for the club in Season 1992/93.

Vandanel

Sport & Leisure Ltd

In House Manufacturers
of Sports and
Promotional Wear

PROUD TO BE THE
OFFICIAL KIT
MANUFACTURERS
TO

CREWE
ALEXANDRA
F.C.

Vandanel Sport
& Leisure Ltd.

Capitol House, 241 Shernall
Street, London E17 9DZ
Tel: 0181 521 0700

SPARKY'S

- ☐ Electrical Wholesale
- ☐ Retailer
- ☐ Contractors
- ☐ Repairs

Kevin Westwood

12 Bayley Road
Willaston
Cheshire



Telephone:
(01270) 665730
Mobile: 0831 680977

BAKERS COACHES

SUPPLIERS OF THE
CREWE ALEXANDRA
TEAM & SUPPORTERS COACHES

**COACH & CAR HIRE
GROUP & BUSINESS TRAVEL**

- ◆ 12-53 Seater Coaches ◆
- ◆ Modern fleet all equipped with lap belts ◆
- ◆ Personal & professional service ◆

*Quality Coach Travel for
Business & Pleasure*

Spring Grove, Congleton Road
Biddulph, Stoke-on-Trent. ST8 7RQ
Tel: (01782) 522101

TRAINED
TO FIGHT

P
A
I
N



THE CREWE AND NANTWICH OSTEOPATHIC SURGERY

For Treatment of: Back and Neck Ache, Sciatica, Headaches, Stress, Arthritis, Joint
Pains, Pulled Muscles and Ligaments, Sports Injuries, Expectant Mothers

59 Valley Road, Wistaston, Crewe
55a Beam Street, Nantwich. Tel: 661593



CREWE ALEX AND SWINDON TOWN THE STORY SO FAR



This afternoon's game will only be the 12th time the clubs have met in league encounters. Our association with the Wiltshire club only started in Season 1968/69. For Crewe it was a meeting as the result of Crewe having achieved promotion to Division Three at that time.

Gresty Road was the setting of the first encounter, the date Monday, 4th April 1969. An attendance of 9053 saw the visitors win 2-1, the Alex goal coming from the penalty spot, a successful conversion by Kevin McHale. Swindon went on to complete the double winning 1-0 at the County Ground on the 16th April 1969, the crowd being 20,100, the highest figure for such a meeting between the clubs. The keeper for the Alex was the late Willie Mailey and others players well remembered from those times were John Inglis, Keith Stott, Mick Gannon, Alan Tarbuck and Alan Bradshaw.

13 Seasons then passed before the clubs were to meet again, starting in Season 1982/83 there were 4 successive meetings with both clubs at that time being in the 4th Division. What is most surprising about those meetings is by just how many the crowds had dropped at both grounds. In that 1982/83 meeting a mere 2536 were present to see Crewe win 3-0 through goals from Lewis own goal, Edwards and Waller, it was not so much better down at Swindon there were 2967 present to see a single goal from Rowlands secure the points for the home side.

1983/84 saw another home win for Crewe, Spittle and Scott being the marksmen this time, the attendance now down to 2111. At Swindon, only one goal separated the teams once more, it was Hockaday of Swindon who scored the winner this time, their crowd 2960. Next Season 1984/85 Crewe won the home points once more, but this time Swindon did score twice, happily the Alex got three Gary Blissett, John Crabbe

and Peter Farrell got those valuable goals. The attendance was now down to 1909. There was however a surprise when the Alex went down to Swindon in this season, they scored their first goal there, John Crabbe got it and earned us our first point there, attendance 2485.

Season 1985/86 and although the season was to end in promotion for Swindon they were still unable to win at Gresty Road again, a mere 1699 saw the two future England Internationals, Geoff Thomas and David Platt getting the important goals. The trip down to Swindon was one of the occasions where you were in fact going to someone else's party. A win for Swindon gave them promotion and this they duly got. It took an Alex old boy to do the damage before a fervent home crowd of 10,976, the highest since that initial meeting. Due to injuries, the Alex had Rob Powner in goal, he did have a fine game but could not prevent their winner. Crewe had to leave the field amidst scenes of great excitement for the home fans, Crewe had tried hard but could not get anything from the game.

We now come up to date for Season 1995/96 saw Swindon down from Division One and the Alex in their second season in Division Two. It turned out to be an exciting affair and an excellent atmosphere generated by an attendance of 12,633. Swindon took the lead, the Alex fought back through Steve Garvey and it looked as though they had earned a point until that fateful minute when Swindon got the late penalty. We all know what happened then. We are eagerly awaiting this return encounter, there will be an excellent attendance hopefully matched by a game worthy of top teams in the Division, and, dare we say it, a reversal of that result at the County Ground last October.

P.B.C.

CREWE ALEXANDRA VERSUS SWINDON TOWN

Endsleigh Insurance League - Division Two - Monday

Team Colours Red Shirts, White Shorts

Team Manager Dario Gradi

Team	Changes	Goal Time
1 MARK GAYLE		
2 LEE UNSWORTH		
3 SHAUN SMITH		
4 BRIAN McALLISTER		
5 CHRIS LIGHTFOOT		
6 GARETH WHALLEY		
7 STEVE GARVEY		
8 FRANCIS TIERNEY		
9 GARY BLISSETT		
10 DANNY MURPHY		
11 DELE ADEBOLA		
12		
13		
14		

Half Time Score:

Full Time Score:

Attendance:

Officials:

Referee: T. HEILBRON
(Newton Aycliffe,
Co. Durham)

Linesmen: A. R. HALL
(Red & Yellow Flag)
G.A. STONES
(Yellow Flag)

Meet the Referee:

TERRY HEILBRON is by profession an Area Manager and has been involved in refereeing since 1981. First operated in the Auckland League and the Wearside Leagues. Became a National Linesman in 1989, to the Panel List of Referees in 1990 and to the National List of Referees for Season 1993/94. He lists his hobbies as keep fit and golf.

Swindon Town's last 6 results

5/3/96	Peterborough Utd.	A 2-0	Finney, Allison
9/3/96	Walsall	H 1-1	Allison
16/3/96	Burnley	A 0-0	-
19/3/96	Oxford Utd.	A 0-3	-
23/3/96	Peterborough Utd.	H 2-0	Allison, Thorne
30/3/96	Bristol City	A 0-0	-

Today's Match Sponsor:



Courage

DON TOWN

8th April, 1996

Today's Ball Donor:
**Omega Music
and A.N. Other**



Team Colours To be announced

Team Manager **Steve McMahon**

Team	Changes	Goal Time
1 FRANK TALIA		
2 IAN CULVERHOUSE		
3 PAUL BODIN		
4 DON LEITCH		
5 PAUL ALLEN		
6 SHAUN TAYLOR		
7 MARK ROBINSON		
8 WAYNE O'SULLIVAN		
9 PETER THORNE		
10 WAYNE ALLISON		
11 KEVIN HORLOCK		
12		
13		
14		



**FOOTBALL
SUPPORTERS**

Offer!

2 Cheeseburgers
and a **LARGE French Fries**
for only £1.⁹⁹
NORMAL PRICE £2.93

Limit one coupon per customer per visit. Please present this coupon when ordering
Coupon to be retained by McDonald's. Subject to availability
Not to be used in conjunction with any other offer

only at



**11 Delamere Street, Crewe
18-22 Mill Street, Macclesfield**

Valid after 10.30 a.m. until 31st August 1996

ALEX KIT SPONSORS 1995/96

(a) Shirt £25 (b) Shorts £15 (c) Socks £10 (d) Tracksuit £35 (e) Footwear £25 (f) Trainers £35

DELE ADEBOLA	Full Kit - Junior Alex
BILLY BARR	Full Kit - Sandbach Travelling Alex
MARTYN BOOTY	Full Kit - Crewe Alex Official Supporters Coach
PHIL CLARKSON	(a) In Memory of Ernie Latham (b & c) Andrew Tricker
DANNY COLLIER	(c) Geoff Sandbrook
WAYNE COLLINS	Full Kit - Crewe Alex Official Supporters Coach
ROB EDWARDS	Full Kit - Russell, John & Lads at Ideal Standard
STEVE GARVEY	(b) Julie Bowyer, Middlewich Red (c) Crewe Alex Official Supporters Coach
MARK GAYLE	(a) Angela and Arthur Carter (b & c) Crewe Alex Official Supporters Coach
DALE HAWTIN	Full Kit - Sandbach Travelling Cricket Team
NEIL LENNON	Full Kit - Sandbach Travelling Alex
STEVE MACAULEY	Full Kit - G & D
DANNY MURPHY	Full Kit - Dane Bank House Dental Practice
DAVE RIDINGS	(c) Geoff Sandbrook
MARK RIVERS	Full Kit - Frank Platt
MARK SMITH	(b) Laura Smith
SHAUN SMITH	(b) Jane Bowyer, Middlewich Red
ROB SAVAGE	(c) Big Head Fan Club
FRANCIS TIERNEY	(a & b) Crewe Alex Official Supporters Coach (c) Peter Whitten (Luxembourg)
GARETH WHALLEY	Full Kit - Websters
ASHLEY WESTWOOD	(a, b & c) Crewe Alex Official Supporters Coach
IAN WILKINSON	
LEE UNSWORTH	(a, b & c) Lee Arnold

Goalkeepers Gloves sponsored by **OAKFIELD RACING**

It must be something about that number

Take a look at the goalscorers in the Alex side this season and you may be surprised to see that it is the player who wears the No. 11 shirt who is the one most likely to score. You doubt it? Then just count them up for yourself. Including the goal that Dele got against Chesterfield, the total number of goals scored by players wearing that shirt has now reached a total of 26. Significantly, there have only been 4 different scorers: Danny Murphy, Dele Adebola, Steve Garvey and the player with most to his credit, Rob Edwards.

Quite a while in coming

Mark Gayle kept his 10th blank sheet in a league game this season in that home win over Chesterfield. He had taken his tally to 9 when we won 2-0 at home to Bournemouth, but then had to wait a further nine matches before taking his tally into double figures.

There is nothing like having a winning debut

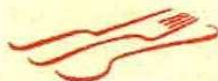
Chris Lightfoot had been on the bench for the Bradford City game, but he got his first taste of league action with the Alex in the Chesterfield game. Everything turned out right for him and he will have been delighted to make it a winning debut. All fans wish him well during his time at Gresty Road.

WHEN IT'S A QUESTION OF TASTE



...contact the winning team. Ridgway Caterers have based their catering service upon care, personal attention to detail and excellent home baking. By working closely with their customers for well over a decade, they have, together developed a superb range of comprehensive menus for events ranging from one to one thousand. Whether your chosen venue is at home, a marquee, village hall or specialist event please contact Gerald or Pamela for advice.

Official caterers to Port Vale F.C., Stafford Rangers and Crewe Alexandra F.C., Civic Caterers, major contractors to sporting events.



RIDGWAY

70-72 Williamson Avenue, Ball Green
Stoke-on-Trent, Staffordshire. ST6 8AU
01782 544788 Evening 01538 373196

Eric Barnes Menswear

The Main Stockists of Quality British and Continental Clothing in the area

OUTSIZES A SPECIALITY

234/236 EDLESTON ROAD, CREWE, CHESHIRE

OPEN 6 DAYS A WEEK

Telephone: Crewe 256364

CREWE TYRES & EXHAUSTS

BUSINESS EST. 25 YEARS



COMPETITIVE PRICES

COMPLETE SERVICE OFFERED

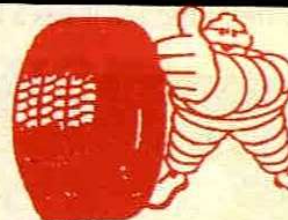
* FITTING * BALANCING

* WHEEL ALIGNMENT * PUNCTURES REPAIRED

BATTERIES ALSO AVAILABLE

Free Honest Advice Given

- * ALL MAKES OF NEW TYRES
AVAILABLE ON REQUEST
- * MICHELIN * GOODYEAR
- * UNIROYAL * DUNLOP * AVON
- * PIRELLI * SEMPERIT
- ALSO REMOULDS



FLEET WORK UNDERTAKEN

Member of Fleet Tyre Management

DERBY STREET	WE'RE HERE	
Goddard Street	West Street	ASDA

TELEPHONE: CREWE (01270) 255966
DERBY STREET (OFF WEST STREET) CREWE



The **Alison - Clair** **Column**



MATCH SPONSORS

Our Match Sponsors for the Chesterfield game played on 30th March were Tunstall Assurance. Pictured are John Bromley (President) presenting Danny Murphy with his Man of the Match Award. No doubt some of you will know Tunstall Assurance are the Shirt Sponsors for Port Vale, so we had the ideal opportunity to show staff and guests of Tunstall Assurance how we do things at Crewe and show off our excellent facilities!



Birthday Party Special

David Reaburn and friends had a day to remember at the Chesterfield game. After a meal at McDonald's, they had a tour of the ground, met the team and then watched the game, they all agreed it was a very special Birthday treat.



MATCH MASCOT



MATTHEW JAMES FORD is 9 years of age. He attends all home games (being a Season Ticket Holder in the Family Stand), and a few away games. His favourite player is Neil Lennon. As well as watching the Alex he enjoys playing football, swimming and water polo. He attends Wybunbury Delves School.

Special Announcement: **SKY TV in the Alexandra Suite**

The Club has now purchased "SKY" TV with the intention of showing live matches in the Social Club. The first one will be tonight with the match between Blackburn Rovers and Newcastle United. Details of other matches will be in the programme and put on the notice board by the shop. Now supporters can come to the club, have a drink and watch the Sky Live Matches in a great atmosphere.

A Message from Cliff Simpson **our Stadium Manager**

A thank you to the Season Ticket Holders who moved from a stand at last Saturday's game against Chesterfield. I thought it was the most satisfactory way of ensuring crowd safety with the numbers we were told to expect.

GROUND COLLECTION

Today's Ground Collection is in aid of the Cheshire Fire Brigade Romanian Children's Appeal - Please give as much as you can.

The following letter has been received from our local Fire Station - glad we can be of help.

Firefighters and Officers of Cheshire Fire Brigade have been running their Romanian Children's Appeal since 1994, when a group went over to Romania with Manchester Fire Brigade to see conditions in the orphanages for themselves.

Since then there have been two trips with one of over 20 tons of aid last summer, to an orphanage in Southern Romania, made up of donations of toys and clothing from the general public, medicines from Glaxo, soap powder from Unilever, and antibiotics from local doctors.

There is another trip planned for the beginning of April to the same town, but to the baby unit of the hospital there, taking Calpol from Glaxo, baby milk from SMA and medicines from Rhone Poulenc Rorer. A further trip is planned for in the summer. Fuel and transport costs are having to be met with money raised by ourselves, through different fund raising events, this being one of them.

Our thank to Crewe Alexandra Football Club for their support.

*Firefighter Kelly
Firefighter Williams
Crewe Fire Station*

Letter From Bulgaria

Do you remember the fan from Bulgaria? We have received another letter from Milen. If anyone would like to write to him please contact Clair or myself.

20th March, 1996

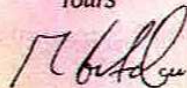
*Mr. Milen Gotchev
J.K. Lulin, BL 309
VH B, et 5 AP 37
1336 Sofia City
Bulgaria*

Dear Mr. Bowler,

Today I received your letter and decided to reply to you right now. First of all I want to thank you for the souvenirs you sent, it was very kind of you. But most I like to thank you for your assistance about the publication of my letter. Maybe some supporters of the club would be interested to be in contact with me.

I sending you now a mini-calendar of Bulgarian National team, I hope you will use it in some way.

Kind regards,
Yours



Dear Member

At Crewe Alexandra we are seeking continually to improve our Supporter Services and the products we produce.

As part of the work we will be reviewing the Matchday Club Programme so that any changes or improvements can be introduced by the beginning of next season. Therefore we are contacting a number of our Members asking for their comments and suggestions.

Enclosed is a short questionnaire which we hope you will agree to complete. If you have any comments which are not related directly to the questions, then please make a note of them at the end of the questionnaire or have a word with Clair Brookes our Marketing Assistant at the Club shop.

Having completed the questionnaire would you please be kind enough to leave it at the Club Shop during one of your visits.

Thank you you for your help which is much appreciated.

Matchday Programme Review

We have recently sent the following letter to a number of our Club members asking for their help. If you haven't received a questionnaire by post and would like to assist in the review, then please collect a questionnaire from the Club Shop. We will let you know about the comments we receive and any changes we plan for next season.



Courage Breweries

are proud to be the sole beer
suppliers to
Crewe Alexandra F.C.

*Wishing every success for the
rest of the season to all involved*



The Total Football Brand..



Mitre

Mitre

Mitre

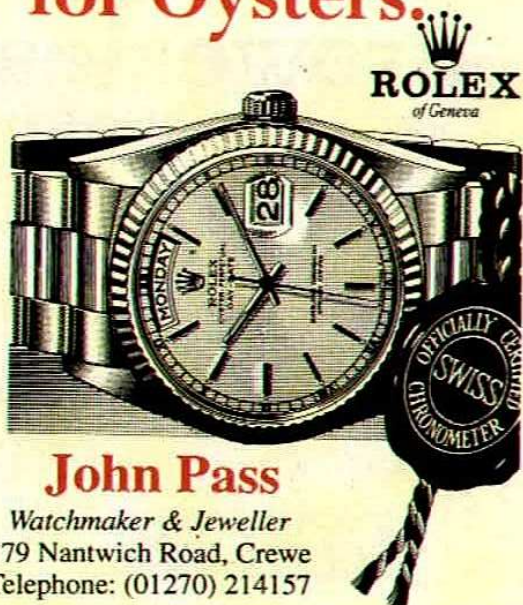
PHYSIO EQUIPMENT

Sponsored by

COLIN BAILEY BUILDING AND JOINERY

Tel: 01270 255691

Where to
acquire a taste
for Oysters.



John Pass

Watchmaker & Jeweller
179 Nantwich Road, Crewe
Telephone: (01270) 214157

Clifford
PLATT

OF CREWE



Save Between
10% and 25%
off all
menswear

Clifford
PLATT

QUALITY MENSWEAR
FOR LESS

KEEPING YOU POSTED ON THOSE LAST MINUTE MOVES

Although not perhaps shattering too many records, quite a few moves were made, some permanent and some on loan in those final days before the transfer deadline came into effect. We give below those moves affecting clubs in Division Two.

TRANSFERS

Gavin Ward	Bradford City - Bolton W.	Robert Codnor	Peterborough - Barnet
Carl Griffiths	Portsmouth - Peterborough	Owen Coll	Tottenham - Bournemouth
Tony Gallimore	Carlisle - Grimsby Town.	Paul Mitchell	West Ham - Bournemouth
Steve Crowe	Aston Villa - Swindon	Chuck Moussadick	Wycombe - Barnet
Duane Darby	Doncaster - Hull City	Jonathon Sunderland	Blackpool - Sunderland
Scott Maxfield	Doncaster - Hull City	Chris Care	Loughborough Univ. - Chesterfield
Jon O'Neill	Celtic - Bournemouth	Ian Cox	Crystal Palace - Bournemouth
Andy Ansah	Peterborough - Stevenage		
Lee Chapman	Ipswich - Swansea		

LOANS

Derek Allan	Southampton - Brighton	Craig Armstrong	Notts Forest - Bristol R.
Lee Ashcroft	W.B.A. - Notts County	Charlie Bishop	Barnsley - Burnley
Peter Butler	Notts County - W.B.A.	Wayne Dowell	Burnley - Carlisle
Jonathan Gould	Coventry - Carlisle	Wayne Fairclough	Chesterfield - Scarborough
Glenn Arne Hansen	DFI Norway - Bradford City	Ian Hathaway	Torquay - Chesterfield
John Kay	Sunderland - Shrewsbury	Junior McDougald	Brighton - Chesterfield
Paul Mahon	Spurs - Burnley	Scott Mean	Bournemouth - West Ham United
Scott McGleish	Colchester - Peterborough	Zeke Rowe	Chelsea - Brighton
Dave Ridings	Crewe - Hednesford	Don Leitch	Hearts - Swindon

Gavin Ward, who played his last game for Bradford City against the Alex, went to Bolton Wanderers for £300,000 rising to £400,000 providing Bolton escape relegation. On his debut against Manchester City he conceded a goal inside the first two minutes.

Scott Mean, the midfield player went from Bournemouth to West Ham United, initially on loan, but old Bournemouth boss Harry Redknapp has already agreed to pay a sum of £200,000 to enable the club to pay off a V.A.T. debt with a further large payment to come in the future.

On the first day that these players turned out for their new clubs, the first with his name on the scoring lists was Carl Griffiths who cost Peterborough £225,000 when signing from Portsmouth he scored for his new club after 2 minutes. That very experienced striker Lee Chapman scored on his debut for Swansea but that did not prevent the Swans from going down 5-1.



So what's the score with your drinking?
WORRIED ABOUT IT?



ALCOHOL SERVICES IN CHESHIRE

can help you to set new goals

Phone **01270 580243** for free and

confidential information and advice.

F-A	Att.
-----	------

Aug.	12	Sat	Wycombe Wanderers	A
	23	Wed	Darlington (C.C.C. 1(1))	H
	26	Sat	York City	A
	29	Tue	Walsall	H
Sept.	2	Sat	Stockport County	A
	5	Tue	Darlington (C.C.C. 1(2))	A
	9	Sat	Shrewsbury Town	H
	12	Tue	Brighton and Hove Albion	H
	16	Sat	A.F.C. Bournemouth	A
	19	Tue	Sheffield Wed. (C.C.C. 2(1))	A
	23	Sat	Blackpool	H
	26	Tue	Blackpool (A.W.S.)	A
	30	Sat	Notts County	H
Oct.	4	Wed	Sheffield Wed. (C.C.C. 2(2))	A
	7	Sat	Chesterfield	A
	14	Sat	Carlisle United	H
	17	Tue	Hartlepool Utd. (A.W.S.)	H
	21	Sat	Swindon Town	A
	28	Sat	Brentford	H
	31	Tue	Hull City	H
Nov.	4	Sat	Rotherham United	A
	18	Sat	Swansea City	H
	22	Wed	Altrincham (F.A. Cup 1)	A
	25	Sat	Oxford United	A
	29	Wed	Burnley (AWS)	H
Dec.	2	Sat	Mansfield Town (F.A. Cup 2)	H
	5	Tue	Bristol City	H
	9	Sat	Blackpool	H
	16	Sat	Notts County	A
	23	Sat	Bristol Rovers	A
	26	Tue	Wrexham	H
Jan.	6	Sat	West Bromwich A. (F.A Cup 3)	H
	13	Sat	Bristol City	A
	20	Sat	Wycombe Wanderers	H
	31	Wed	Bradford City	A
Feb.	7	Wed	Southampton (F.A. Cup 4)	A
	10	Sat	Burnley	A
	13	Tue	Southampton (F.A. Cup 4 R)	H
	17	Sat	Brighton & Hove A.	A
	20	Tue	Stockport County	H
	24	Sat	A.F.C. Bournemouth	H
	27	Tue	Shrewsbury Town	A
Mar.	2	Sat	Wrexham	A
	5	Tue	York City	H
	9	Sat	Bristol Rovers	H
	12	Tue	Walsall	A
	16	Sat	Peterborough United	A
	19	Tue	Burnley	H
	23	Sat	Bradford City	H
	30	Sat	Chesterfield	H
Apr.	2	Tue	Carlisle United	A
	6	Sat	Brentford	A
	8	Mon	Swindon Town	H
	13	Sat	Hull City	A
	20	Sat	Rotherham United	H
	27	Sat	Oxford United	H
	30	Tue	Peterborough United	H
May	4	Sat	Swansea City	A

F-A	Att.
-----	------



Gayle	Bootsy	Unsworth+	Westwood	Macauley	Whalley
Gayle	Bootsy	Unsworth1	Westwood	Macauley	Whalley1
Gayle	Bootsy	Unsworth	Westwood	Macauley	Whalley
Gayle	Murphy	Unsworth	Westwood	Macauley	Whalley
Gayle	Murphy	Bootsy	Westwood	Macauley	Whalley
Gayle	Murphy	Bootsy	Westwood	Macauley	Whalley
Gayle	Murphy	Bootsy	Westwood1	Macauley	Whalley
Gayle	Murphy1	Bootsy	Westwood	Macauley1	Whalley
Gayle	Murphy1	Bootsy+	Westwood	Macauley	Whalley1
Gayle	Murphy	Bootsy	Westwood	Macauley	Whalley
Gayle	Murphy1	Bootsy	Westwood	Macauley	Whalley
Gayle	Clarkson+	Bootsy	Westwood	Macauley	Whalley
Gayle	Murphy	Bootsy	Unsworth	Macauley	Whalley
Gayle	Murphy	Bootsy	Westwood1	Macauley1	Whalley
Gayle	Unsworth+	Bootsy	Westwood	Macauley	Whalley
Gayle	Collins	Bootsy	Westwood	Macauley1	Whalley
Gayle	Collins1	Bootsy	Westwood+	Macauley1	Whalley1
Gayle	Collins	Bootsy	Westwood	Macauley	Whalley
Gayle	Collins	Bootsy	Westwood1	Macauley	Whalley
Gayle	Collins	Bootsy	Westwood	Macauley	Whalley+
Gayle	Collins	Bootsy	Westwood	Macauley1	Whalley
Gayle	Unsworth	Bootsy	Westwood	Macauley	Whalley
Gayle	Unsworth1	Bootsy	Westwood	Macauley	Whalley
Gayle	Collins	Bootsy	Westwood	Macauley	Adebola
Gayle	Collins	Smith+	Westwood	Macauley	Whalley
Gayle	Collins	Bootsy	Westwood	Macauley	Whalley
Gayle	Collins	Bootsy1	Westwood+	Macauley	Savage+
Gayle	Collins	Bootsy	Westwood	Unsworth-	Whalley
Gayle	Collins	Bootsy+	Westwood	Macauley1	Whalley
Gayle	Collins	Smith S.	Westwood	Macauley	Whalley
Gayle	Collins	Smith S.	Westwood	Macauley	Whalley
Gayle	Collins	Bootsy1	Westwood	Macauley	Whalley
Gayle	Collins	Bootsy1	Westwood1	Barr	Whalley
Gayle	Collins	Smith S.	Westwood	Barr	Whalley
Gayle	Collins	Smith S.	Westwood	Barr	Whalley1
Gayle	Collins	Smith S.	Barr	Collier	Whalley+
Gayle	Unsworth	Smith S.	Westwood1	Collier+	Barr
Gayle	Collins+	Smith S.	Westwood	Barr	Whalley
Gayle	Collins	Smith S.	Westwood	Barr	Whalley
Gayle	Collins1	Smith S.	Westwood	Barr	Whalley
Gayle	Collins	Smith S.	Westwood	Barr	Whalley
Gayle	Unsworth	Smith S.	Westwood+	Barr	Whalley
Gayle	Collins	Smith S.	Collier	Barr	Whalley
Gayle	Collins	Smith S.	McAllister	Barr	Whalley
Gayle	Collins	Smith S.	McAllister	Barr	Whalley1
Gayle	Collins	Smith S.1p	Unsworth	Barr	Whalley
Gayle	Unsworth	Smith S.	McAllister	Barr+	Whalley
Gayle	Unsworth	Smith S.	McAllister	Barr	Whalley
Gayle	Unsworth	Smith S.	McAllister	Lightfoot	Whalley
Gayle	Unsworth	Smith S.	McAllister	Lightfoot+	Whalley

League fixtures are the copyright of the Football League Ltd. and are not to be reproduced without permission

Home fixtures in **Bold**. Crewe Alexandra score first. Name in **Bold** = Scorer. 1 figure = Number of goals *Own goal +Denotes substituted player •Denotes su

Next home games at Gresty Road

Saturday, 20th April

Endsleigh Insurance League
- Division Two

VERSUS

ROTHERHAM UNITED

Kick-off 3.00 p.m.

Saturday, 27th April

Endsleigh Insurance League
- Division Two

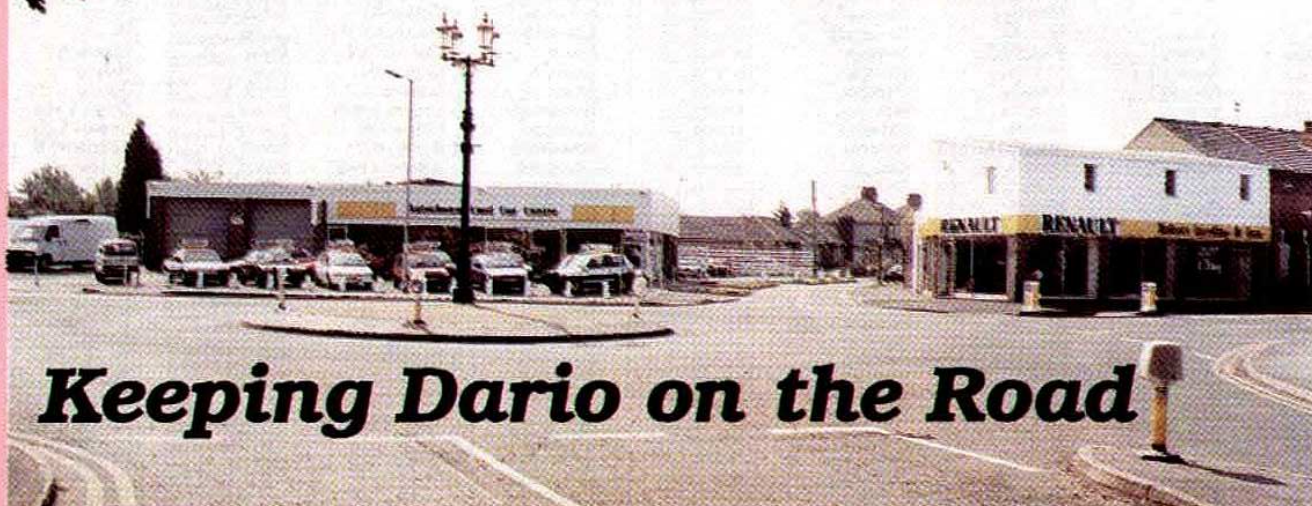
VERSUS

OXFORD UNITED

Kick-off 3.00 p.m.



Robert Eardley & Son



Keeping Dario on the Road

WHEN YOU PLAY VERNONS POOLS YOUR CLUB ALWAYS WINS!



We appreciate the true value of football as much as you do, so when you play to win with Vernons, we pay a fortune in winnings into the Football Trust, an organisation that helps to improve conditions in football clubs – including yours!

The Football Trust contributes towards the better safety, comfort and facilities of football clubs throughout the UK, through an improvement

programme which includes new seating, new stands, new roofing – and even entirely new grounds.

So remember, when you play Vernons Pools, not only might you win a fortune but you know that Vernons is working hard to help your Club and the great game of football.



VERNONS

HERE NEXT

Millmoor, the home of Rotherham United has, in recent seasons, become a happy hunting ground for the Alex in respect of goals and league points. Likewise, encounters between ourselves and Rotherham at Gresty Road have more often than not been extremely close affairs, a single goal often having been the margin between the sides.

The away game at Rotherham this season saw a hard fought game in which we eventually earned a 2-2 draw when Steve Macauley salvaged a very late point when all appeared to have been lost.

The Millers are possibly too near to the relegation zone for comfort but it would be a surprise if their management team were not able to keep them above that separating line to enable them to build on the side for the next campaign. It is their away form that must have been a disappointment for them, in 19 away league games to date they have only won 1 game, drawn 6 and lost the remaining 12. On the goals front away from home their tally so far has only reached a total of 15, and at the same time they have conceded 36.

RED LION WINNERS

WEEK 42

MONDAY B2589 £50

Mrs. J. Taylor, St. Clair Street, Crewe

TUESDAY C1242 £50

Mrs. K. Hancock, Glaisdale Close, Rope

WEDNESDAY A1224 £50

Mr. C. Fox, Pickmere Close, Sandbach

THURSDAY D6579 £50

S. Taylor, Manor Road, Nantwich

FRIDAY C4486 £50

Mr. L. Storey, Laura Street, Crewe

SATURDAY C3436 £100

Mrs. V. Parkinson, Deans Lane, Sandbach

SUNDAY A4676 £500

Mrs. N. Hazeldine, Henry Street, Crewe

£10 Consolation Prizes

Mrs. J. Rowley, Holbury Close; Mr. F. Sunley, Acton Road; Mrs. H. Crawford, West Avenue; Mrs. S. Shaw, Brooklyn Street; Mr. Stafford, Selworthy Drive; Mrs. M. Woolrich, West Street; Mrs. G. Bates, Gresty Terrace; Mr. I. Davies, Ruskin Road; Mr. G. Hulme, Catherine Street; C.E. Rogers, Elworth; Mrs. A. Ralphs, Newdigate Street; Mrs. P. Wright, Kings Drive; A. Richards, Queens Drive; Mr. P. Johnson, Middlewich; Mr. Addis, Nantwich.

**Your local Lottery - helping
Football Youth Development
For Membership Ring Martin on 255206**

Club Together to follow your team...



No more waiting for Trains or Buses

No more arguments about whose car to use

No more relying on friends for a lift

...Hire a Self Drive Minibus from Addscan Self Drive



ADDSCAN

01270 211061/211353

Edleston Road Crewe
Ample Parking. Delivery Service

C O L L E C T O R S
C O L L E C T O R S



A.F.C. NICKNAMES
A SERIES OF 50

45

SWINDON TOWN

Swindon Town have always drawn strong support from the G.W.R. Company's workmen in the town, and they took their name from them, being known as the "Railwaymen." They had a fine team for a period and became famous throughout the country for their amazing feats in the Cup competition. Led by that brilliant forward and inspiring captain, Harold Fleming, they were feared wherever they played in a knock-out match. They reached the semi-final twice, and considering their station and limited resources, this was a very remarkable performance. With the other Southern League clubs they went into the Third Division of the League and are still members of this competition.

ISSUED BY
OGDEN'S
BRANCH OF THE IMPERIAL TOBACCO CO.
106 GREAT BRITAIN & IRELAND, LTD.

Swindon Town were another of the clubs to feature in the series of AFC Nickname cards issued by Ogdens in 1936.

At that time, Swindon was a Railway Town and like the Alex they too were known as the "Railwaymen". Both teams had thriving Railway Works, time has taken its toll and that same emphasis on the industry no longer applies.

FOR THE LATEST CLUB NEWS • CALL THE ALEX HOTLINE: 0891 66-45-64

THE PERFECT MATCH FOR MANY

FOR THE BEST TEMPORARY AND PERMANENT OFFICE JOBS

Supplying both large and small companies with

Office Staff • Secretaries • Clerks
Typists • WP Operators
VDU Operators
Receptionists
Accounts Staff etc.



Personnel Services

FOR THE BEST TEMPORARY INDUSTRIAL AND DRIVING JOBS

Supplying all kinds of Temporary

Warehouse/Distribution Workers
Electrical, Mechanical & Maintenance
Engineers • LGV & FLT Drivers
Pottery Workers • General
Labourers • Canteen Staff
Packers etc.



INVESTOR IN PEOPLE

79 Nantwich Road • Crewe • Cheshire • CW2 6AW • COMMERCIAL & INDUSTRIAL 01270 251355 (24 HOURS)

2 Victoria Square • Hanley • Stoke-on-Trent • ST1 4JH • COMMERCIAL & INDUSTRIAL 01782 262731 (24 HOURS)

33 Eastgate Street • Stafford • ST16 2LZ • COMMERCIAL & INDUSTRIAL 01785 227260 (24 HOURS)

RECRUITING PEOPLE FOR EVERY BUSINESS

Alex Match and Ball Sponsors 1995/96

Date	Opponents	Match Sponsor	Ball Sponsor
Aug 23	Darlington (C.C.1)		
29	Walsall	Cordula	Craig Hulme
Sep 9	Shrewsbury	Courage	Sheila Bevan
12	Brighton		
19	Sheff. Wed. (C.C.2)	The Sports Factory	Karen Wood
30	Notts Co.	C.L.S.	In Memory of P. Fox
Oct 14	Carlisle Utd.	N.W.F.	
28	Brentford		Cream Personnel Services
31	Hull City	Nurdin & Peacock	Craig Hulme
Nov 18	Swansea C.		Cream Personnel Services
Dec 2	Mansfield T. (F.A.C. 2)		Valebrook Motors
5	Bristol C.	Barber Kingsmark Tea & Coffee	Frank Carroll
9	Blackpool	Courage	In Memory of the Late Richie Garner
26	Wrexham	Rolls Royce	Ringways
Jan 6	West Bromwich A. (F.A.3)	Hartshorne Volvo	Midland Phone Tel: 01270 252282
20	Wycombe W.		
Feb 13	Southampton (FAC 4R)	Ridgway Caterers	Railtown Taxis Tel: Tel: 500455
20	Stockport		Craig Hulme and B.S.L. Ltd.
24	Bournemouth	Rowlinsons Timber	
Mar 5	York C.	Courage	Railfreight Distribution
9	Bristol Rov.	Courage	Vic & Alan Greene
19	Burnley	Hartshorne	Super Dario Land Crewe Alex Fanzine
23	Bradford C.	Westbury Homes	
30	Chesterfield	Tunstall Assurance	A. Fridriksson
Apr 8	Swindon Town	Courage	Omega Music & A.N. Other
20	Rotherham Utd.	C.L.S.	Peter Hallett
27	Oxford Utd.	Sentinel	Craig Hulme and Cream Personnel Services
30	Peterborough		In Memory of T. Nichols

COTTONFIELD • CATERPILLARS • KICKERS
SOVIET • THOMAS BURBERRY • SONNETI
RICCI • HIGGINS • MATINIQUE • HENRI LLOYD

APPAREL
INDEPENDENT CASUALWEAR

MARKET WAY • NORTHWICH
NANTWICH ROAD • CREWE
GREEN END • WHITCHURCH

Lancashire League Fixtures

Division One

Aug 19	Oldham Ath. 'A'	H	7-2
26	Burnley 'A'	A	2-2
Sep 2	Bury 'A'	H	4-0
9	Oldham Ath. 'A'	A	2-2
16	Tranmere R. 'A'	H	1-3
23	Blackburn R. 'A'	A	4-3
30	Stoke City 'A'	H	0-4
Oct 7	Manchester Utd. 'A'	A	1-0
21	Burnley 'A'	H	0-4
28	Liverpool 'A'	H	6-1
Nov 3	Morecambe Res.	A	4-1
11	Preston N.E. 'A'	A	2-1
18	Marine Res.	H	3-0
25	Blackpool 'A'	H	1-0
Dec 2	Stoke City 'A'	A	0-0
9	Manchester City 'A'	H	3-2
16	Everton 'A'	A	5-2
Jan 6	Liverpool 'A'	A	2-1
13	Manchester Utd. 'A'	H	2-0
20	Preston N.E. 'A'	H	0-1
Feb 17	Morecambe Res.	H	3-2
24	Wrexham 'A'	A	2-1
28	Bury 'A'	A	2-3
Mar 9	Manchester City 'A'	A	5-0
16	Everton 'A'	H	0-2
23	Blackpool 'A'	A	4-2
Apr 14	Marine Res.	A	
17	Blackburn Rovers 'A'	H	
20	Tranmere Rovers 'A'	A	
27	Wrexham 'A'	H	

Division Two

Aug 19	Oldham Ath. 'B'	A	6-2
26	Burnley 'B'	H	6-0
29	Oldham Ath 'B'	H	2-3
Sep 2	Bury 'B'	A	3-0
9	Liverpool 'B'	H	4-2
W.C. 11	Stockport Co. 'A'	H	post.
16	Blackburn Rov 'B'	A	1-3
23	Blackpool 'B'	H	3-0
26	Rochdale 'A'	A	6-1
30	Wigan Ath. 'A'	A	0-0
Oct 14	Manchester City 'B'	H	1-3
21	Tranmere Rov. 'B'	H	4-2
28	Bolton 'A'	A	2-0
Nov 4	Everton 'B'	H	4-3
18	Manchester Utd. 'B'	A	2-2
25	Marine Youth	A	3-2
Dec 2	Preston N.E. 'B'	H	post.
9	Rochdale 'A'	H	2-1
16	Stockport Co. 'A'	A	1-0
Jan 6	Everton 'B'	A	0-4
13	Wigan Ath. 'A'	H	0-2
27	Bolton 'A'	H	post.
Feb 17	Blackburn Rov. 'B'	H	2-0
Mar 2	Tranmere Rov. 'B'	A	2-1
9	Marine Youth	H	4-0
16	Preston N.E. 'B'	A	3-4
23	Manchester Utd. 'B'	H	1-4
30	Carlisle Utd. 'A'	A	1-0
Apr 3	Chester 'A'	H	
6	Manchester City 'B'	A	
13	Liverpool 'B'	A	
17	Bury 'B'	H	
20	Chester 'A'	A	
24	Blackpool 'B'	A	
27	Burnley 'B'	A	
May 4	Carlisle Utd. 'A'	H	

LANCASHIRE LEAGUE UPDATE

Saturday, 30th March: Carlisle United 'A' 0 Crewe Alex 'A' 1

This was the fixture that entailed the longest journey of the season to fulfil a Lancashire League game. The distance however became insignificant, especially when you win.

The only goal of the game came in the first half when **Peter Smith** took advantage of an excellent through ball and was able to slot the ball home from close range to give the home keeper no chance of saving. In the second half we did have to defend well to prevent the home side from gaining an equaliser although it has to be said that overall we definitely deserved our win.

Team: Bell, Richardson, Leberl, Hibbs, D. Murray, Critchley, Collins, Street, Cox, Whittaker, Smith P.
Substitutes: Edwards for Hibbs, Mottram for Cox and Owen for Murray.

SUPPORTERS ASSOCIATION NOTES

In our last notes against Chesterfield, we informed members that Voting Forms were available for Members to choose their Player of the Year. We are now able to announce that the closing date for votes to be cast will be **Saturday, 27th April** when we are at home to Oxford United and the winner will be presented with his trophy on **Tuesday, 30th April**.

JUST IN CASE YOU HAVE NOT HEARD

The one outstanding league fixture against Peterborough United has now been confirmed as Tuesday, 30th April, kick off 7.30 p.m. For those fans who went to their London Road Ground recently and purchased a match programme they would have seen an incorrect date published by them. The correct date is **definitely April 30th**.

IF IT COMES TO A QUESTION OF THE PLAY OFFS

As most fans will be aware, there are only two automatic promotion places available for teams in the Second Division and this means that teams finishing 3rd, 4th, 5th and 6th places will then be involved in the play off stages.

These will then take place as follows.

Team No. 6 will play team No. 3

Team No. 5 will play team No. 4

The first leg of the semi-finals will be held on Sunday, 12th May.

The second leg will take place on Wednesday, 15th May.

The final of the Division Two play offs would be held on Sunday, 26th May at Wembley Stadium.



HANDY JACK

D.I.Y. SUPERSTORES

NANTWICH & NORTHWICH



Volvo Trucks with Volvo Finance from Volvo Locally



**Choosing an award winning Volvo
used to be simple.
Trust Hartshorne to spoil it.**

To see the 1996 Volvo Truck Range of the Year
Contact:

Hartshorne (Potteries) Ltd.
Hammond Road, Parkhouse Industrial Estate,
Newcastle-under-Lyme, Staffs. ST5 7RX
Telephone: (01782) 566400



VOLVO

The Malbank Hotel

Accommodation
A La Carte Restaurant
Bar Meals

Proprietors: Mr. & Mrs. C. Evans

14 Beam Street, Nantwich, Cheshire CW5 5LL
Tel: 01270 626011 Fax: 01270 624435



RINGWAYS



New & Used Car Sales
Service
Parts
Accessories

Approved Ford
Accident Repair Centre
Ford Direct Specialists

Open 7 Days

RINGWAYS - The Complete Dealership
Macon Way, Crewe 01270 583511

*Support the team
that supports yours*

CREWE & NANTWICH BOROUGH COUNCIL - SUPPORT FROM THE SIDELINES



MAKE THE MOST OF SPORT & LEISURE